

The Prez Sez

Let the membership drive begin!!!

I have been talking a lot lately about the importance of membership in ALQHA. I cannot emphasize this statement enough!! I am very pleased and excited to announce that new BOD member **Tara Perry** will lead us in our endeavors to expand ALL membership types for ALQHA. Tara has a lot of ideas and she is committed to the success of the membership expansion efforts. Assisting Tara to start will be a core committee who will ultimately serve as the key membership advisors to what we hope will be a much larger group consisting of dedicated members who serve as a representative for a geographic region, ie, local community/county or a specific QH related activity such as reining, cutting, rodeo, trail riding, ranching, breeding, etc. Assisting Tara on the core membership committee (for now) is Julia Caro, Mary Brown and I, with Donna Casey being our National Director advisor as she serves AQHA on the Membership and Marketing Committee. All of the ALQHA officers and other NDs are also advisors to this committee.

As a reminder here is a description of our membership types:

- <u>ALQHA Affiliate Membership</u> is a non-voting membership that is **free** to any person interested in promoting the American Quarter Horse. Affiliate members have access to all e-publications from ALQHA, liaison with AQHA National Directors, may participate as a committee member, and are listed on the membership roster. Affiliate members do not earn state points at ALQHA sponsored shows or competitions and therefore are unable to qualify through the State Affiliate for AQHA World Championship shows.
- ALQHA Premium Membership costs \$20/person/year. Add \$10 if also joining as an amateur. Premium membership entitles a member to all the benefits of the affiliate membership, plus one vote at meetings, and allows the member to accrue points at ALQHA shows. Amateur members MUST also be members of ALQHA for year-end eligibility (additional \$10 for Amateur association dues). Both the horse owner and the exhibitor MUST be premium members for points to count. Points begin counting upon reception of membership application by ALQHA Secretary. Premium membership dues can also be paid to the AQHA show secretary prior to the close of show. Premium memberships are valid from date of payment of the membership fee to December 31st of the current year.
- <u>ALQHA Lifetime Membership</u> costs \$200/person. The ultimate option gives the member a lifetime of premium membership level advantages and opportunities.

Our 2015 email blast from AQHA to all Alabama AQHA members is forthcoming. But we don't want to target JUST AQHA members!! Anyone interested in promoting this great and versatile American Quarter Horse is welcome!